

Madi Baughman

Passionate. Dedicated. Communicator.

EXPERIENCE

Madi B. Creatives Stillwater, Okla.

Owner and Operator

AUGUST 2018 - CURRENT

Creates photography, videography, and other assets for social media and beyond. Covers national and local livestock events, on-farm and ranch shoots, western lifestyle and wedding content, and produces podcast episodes with guests across the agriculture and western industry through CANDID by Madi B.

Kansas State University Manhattan, KS

Graduate Research Assistant

AUGUST 2021 - MAY 2023

Produced strategic communications work and research relating to extension specialists and beef producers in the state of Kansas.

Legacy Livestock Imaging Topeka, KS

Contract Photography

January 2021 - CURRENT

Covers national and state level livestock shows providing professional images and videos as well as providing customer service and working with a larger staff of up to 20 individuals at certain events.

Agriculture Future of America Kansas City, Mo.

Student Advisory Team

DECEMBER 2019 - DECEMBER 2020

Assisted in planning and hosting a national student online conference with over 900 student attendees and 500 industry representatives.

American Angus Association Saint Joseph, Mo.

Angus Media Editorial Intern

MAY 2020 - AUGUST 2020

Wrote articles and took photos for the *Angus Journal* and *Angus Beef Bulletin* publications and planned social media content.

EDUCATION

Kansas State University Manhattan, KS

Masters of Science (MS) Degree - 4.0 GPA

AUGUST 2021 - MAY 2023

Majors: Communication and Agricultural Education

Oklahoma State University Stillwater, Okla.

Bachelor of Science in Agricultural Sciences and Natural Resources (BS) Degrees - 4.0 GPA

AUGUST 2018 - DECEMBER 2020

Majors: Agricultural Communications and Animal Science

Northern Oklahoma College Tonkawa, Okla.

Associate of Science (AS) Degree - 4.0 GPA

AUGUST 2016 - MAY 2018

Major: General Agriculture

Stillwater, OK 74075

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SKILLS & TRAININGS

Photography

Social Media Management

Videography

AP Style Writing

Public Speaking

Time Management

Organization Skills

Respect & Inclusivity training

Presentation & Facilitation training

Customer Service training

RECOGNITION

OSU Orange Gown recipient

Oklahoma Agricultural Leadership Encounter

Sigma Alpha Sorority

AFA Leaders Conference Track 4 Delegate

State Regents Scholar

NOC Outstanding Agriculture Student Award

NJCAA 1st Team Academic All-American

NOTABLE EVENT COVERAGE

National Western Stock Show

Oklahoma Youth Expo

Fort Worth Stock Show

Toronto Royal